

Community Support Opportunities

CALGARY FIREFIGHTERS NEW YEAR'S EVE CHARITY GALA

*Upstairs: Black Tie Ball | Downstairs: Station 54 Disco
December 31, 2017 | Hyatt Regency Calgary | 700 Centre Street SE*

Ring in 2018 with the biggest New Year's bash our city has ever seen.

Join Calgary Firefighters as they kick-off the New Year with an extraordinary evening, supporting 13 of our city's most vital and life-impacting charitable organizations.

Please share in our care and concern for the quality of life of those less fortunate in our city by supporting this worthy multi-charity event.



Calgary
Health Trust



CALGARY FIREFIGHTERS
BURN TREATMENT
SOCIETY



Christmas
FUND

CALGARY FIREFIGHTERS NEW YEAR'S EVE CHARITY GALA

Your support will provide a great start to 13 Calgary charities in 2018

The Calgary Firefighters have teamed with Calgary Health Trust and the Calgary Herald Christmas Fund to create a signature New Year's Eve charity gala. A powerhouse committee, chaired by M. Ann McCaig, knows that by working together we can make our community better and stronger. To that end, the committee has organized this sparkling new event.

Support for Foothills Medical Centre Burn Unit

Our Firefighters know first-hand the aesthetic and functional impact skin injuries can have on the survivors of a burn. Formed in 1978, the Calgary Firefighters Burn Treatment Society has raised money to help alleviate the pain and suffering inflicted by these horrific events.

The Society has embarked on a new mission to enhance the lives of these burn survivors. After consultation with the Doctors of the Calgary Firefighters Burn Treatment Centre at the Foothills Medical Centre, the Society's focus this year is to raise \$200,000 to purchase a Carbon Dioxide Laser in partnership with Calgary Health Trust. This cutting edge technology is the next essential step in the treatment of post burn scar tissue rehabilitation, increasing the quality of life to our survivors.



Support for 12 Selected Local Charities

In addition to supporting the Foothills Medical Centre, the Calgary Firefighters see a great need in our city to support additional charitable causes, so they are directing a portion of gala proceeds to the 2017 Calgary Herald Christmas Fund, thereby benefitting 12 local charities.

The fund – created and managed by Calgary Herald employees who volunteer their time – receives applications for assistance from almost 100 local charities each year. The 12 selected beneficiaries help less fortunate Calgarians find homes, feed their families, escape abuse, battle addictions and more. Most importantly, the fund and the beneficiary agencies help people find hope.

Honoured as one of the top local philanthropic fund development campaigns in North America, the Calgary Herald Christmas Fund has raised more than \$25 Million since 1991. It not only provides much needed funding; it also raises the profiles of Calgary's charitable sector. The 2017 application process is now underway and we look forward to sharing the new list of beneficiaries with you in November when they are announced.

We invite you to share in the exciting vision for this New Year's Eve Charity Gala and in our passion for making a difference in our community.

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BENEFIT OF SUPPORT		SUPPORT OPTIONS			
		Your Hosts	Hope	Resolution	New Beginnings
		\$ 52,000.00	\$ 26,000.00	\$ 13,000.00	\$ 6,500.00
Benefits at Celebration	VIP Table inside Black Tie Ball for 8 Guests with full access to Station 54	3	2	1	1
	Additional general admission tickets to Station 54, with access to Black Tie Ball entertainment	8	6	4	
	Preferred Seating with VIP Service during Black Tie Ball	*	*		
	One Complimentary Hotel Room at the Hyatt	*	*	*	
	New Year's Wish Gift package in Room	*	*	*	
	Valet parking / executive valet service	*	*	*	*
	Complimentary Host Bar	*	*	*	*
	Complimentary Champagne for New Year's Eve Toast	*	*	*	*
	New Year's Eve Celebratory Party Favours	*	*	*	*
Exclusive Access to Station 54 VIP Lounge	*	*	*		
Public Acknowledgement at Event	On Stage Countdown to Midnight	*			
	Speaking Opportunity at Black Tie Ball	*			
	Verbal Recognition during the Black Tie Ball	*	*		
Logo Recognition at Event	Event Signage	*	*	*	*
	Midnight Balloons	*	*		
	Logo Recognition on Video Screens	*	*	*	*
	Logo on Step & Repeat Photo Backdrop Wall	*			
	Gobo Logo Projection on Dance Floor	*			
	Opportunity to offer event guests a New Year's Eve gift	*	*	*	*
Logo Recognition on Promotional Materials	Promotional Event Materials	*			
	Calgary Herald Newspaper Advertisements	*			
	Post Event Thank You Advertisement	*	*	*	*
Online Recognition	Instagram posts	*	*	*	*
	Facebook promotions	*	*	*	
	Event twitter mentions	*	*	*	*

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Calgary Firefighters New Year's Eve Charity Gala

Sunday, December 31, 2017 | Hyatt Regency Calgary | 700 Centre Street, SE

Your Hosts Sponsor: \$52,000.00 \$ _____

Hope Sponsor: \$26,000.00 \$ _____

Resolution Sponsor: \$13,000.00 \$ _____

New Beginnings Sponsor: \$6,500.00 \$ _____

Donation:
I am unable to attend but I want to help with a donation. \$ _____

Payment Method

Cheque Visa Mastercard
Card Number: _____

Expiry Date: _____ Security Code: _____

Name: _____

Company: _____

Address: _____

Business Phone: _____ Home Phone: _____

Email Address: _____

Guest Names for Dinner: _____

Food Allergies: _____

Please make cheques payable to "The Calgary Firefighters Burn Treatment Society"

Calgary Firefighters New Year's Eve Charity Gala

31, 1500 14 Street, S.W. Calgary, AB T3C 1C9

Your Contact:

Samantha Morahan at 403 671 1326

NYE@cfbts.org

Registered Charity No: 11891-5925RR0001



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